



art

# Introducing WHITEWATER CONTEMPORARY

*Spring 2021 has brought the official launch of Whitewater Contemporary, the new and progressive big sister to Whitewater Gallery, Polzeath. Expect striking new talent and stunning new works, on show at one of Cornwall's loveliest locations*

**T**ake a walk through the heart of Polzeath and you will see that the original Whitewater Gallery, with its wide windows and ocean view, is now paired with an adjoining, 'white cube' style space. Whitewater Contemporary has been specially designed for the display of large-scale contemporary painting and unique works of sculpture, ceramics and applied art. Its custom fit interior and movable wall system give it the elegance and flexibility of a London gallery, and its ambitions are equally as far reaching. "Whitewater Gallery has become really well known for painting, print and ceramics over the last ten years" says gallery Director Nick Wapshott, "but we felt it was time to scale up our exhibition space to meet the growing expectations of our collectors. Opening Whitewater Contemporary has more than doubled our floorspace, and significantly increased the scale and

diversity of works we can show. That's great for our artists, and our collectors as well, and has allowed us to put together a wonderful schedule of exhibitions for this year and next. We have a great mix of established gallery artists, and have invited some new and really high-profile artists from across the UK, so we have some surprises planned."

Central to the gallery's offering is its year-round series of Featured Artist exhibitions, on show in its dedicated solo exhibition space. April opened with an exhibition by award winning artist Luke Knight, followed by much loved scene painter Simeon Stafford from 1st May, while Suki Wapshott, whose landscapes and abstract paintings have become synonymous with Polzeath, are on show in June. British ceramicist Hannah Billingham exhibits at Whitewater for the very first time in July, and August sees a new collection from Port Isaac based artist Caroline Cleave. In September,



master potter Hugh West will present a landmark exhibition celebrating his 50th year in ceramics. "Hugh has been an important artist to us for many years" says Nick. "We feel really proud to be holding his anniversary exhibition here at Whitewater Contemporary." Painter Virginia Ray will be October's Featured Artist, followed by a second show in November from Suki Wapshott, finishing in December with new work by ceramicist and silversmith Rachael Osborne.

The gallery's main space offers an ongoing mix of collections by artist from Cornwall and further afield, including large scale paintings, exceptionally beautiful studio ceramics, and plinths displaying wonderful objects from the cutting edge of contemporary applied art. Equally cutting edge is the gallery's high-resolution Virtual 3D Tour, which allows buyers to 'walk through' the gallery



and explore an entire exhibition from the comfort of their own sofa, as well as regular Virtual Showcases of new work online. "Our experience of lockdown has changed a lot of things" says Nick, "including the way we view and buy art. We've become so used to engaging with venues remotely that it's a necessity now, and a positive one, because it allows us to welcome more visitors to Whitewater Contemporary in more ways. The 3D tour is something really special, it gives greater access to our shows, and greater confidence to collectors who are interested in buying remotely. These things are becoming an essential part of the art buying experience."

**Whitewater Contemporary, The Parade, Polzeath, PL27 6SR. For further information and to take a Virtual 3D Tour of the gallery see [whitewatercontemporarygallery.co.uk](http://whitewatercontemporarygallery.co.uk).**